

WRONGWOODS





WrongWoods **Richard Woods & Sebastian Wrong**

The Art of Living

Create your masterpiece room by room with the Wrongwoods Collection

British artist Richard Woods is renowned for his work with garish and repetitious motifs. He has applied these to facades, floors and walls across the world in commissioned work and gallery installations. These 'logos' are often abstractions and interpretations of domestic pattern, the woodblock print being a particularly recognisable signature print. Designer Sebastian Wrong teamed up with Woods for Established & Sons' programme of collaborations where individuals from two creative fields work together. Woods' block printed motifs were applied to Wrong's utilitarian cabinets. These storage units are reminiscent of 1950s furniture – a fitting vehicle because much of Woods' work is based on a nostalgia for mid-century domestic interiors.



WrongWoods Richard Woods & Sebastian Wrong

Design: 2007

Description: Dining table, night table with drawers, chest of drawers, cabinet with sliding doors in two sizes, room divider

Dimensions:

Dinning table: L2000mm × D900mm × H720mm

Night table:

L585mm × D355mm × H595mm

Chest of drawers:

L1090mm × D510mm × H735mm

Low cabinet:

L1500mm × D405mm × H645mm

Long low cabinet:

L2600mm × D405mm × H645mm

Room divider:

L1000mm × D340mm × H1460mm

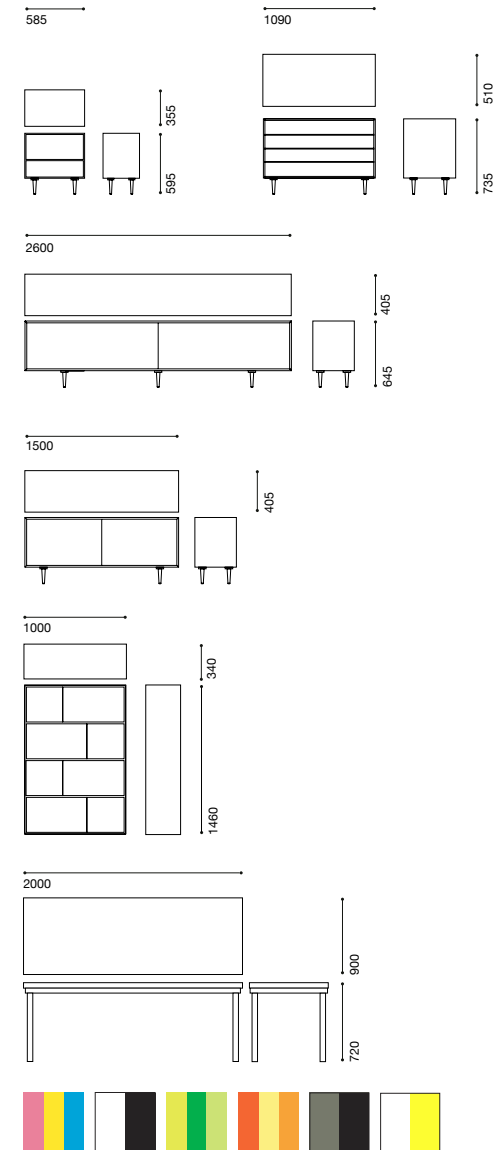
Notes: Artisan material and process, variations occur

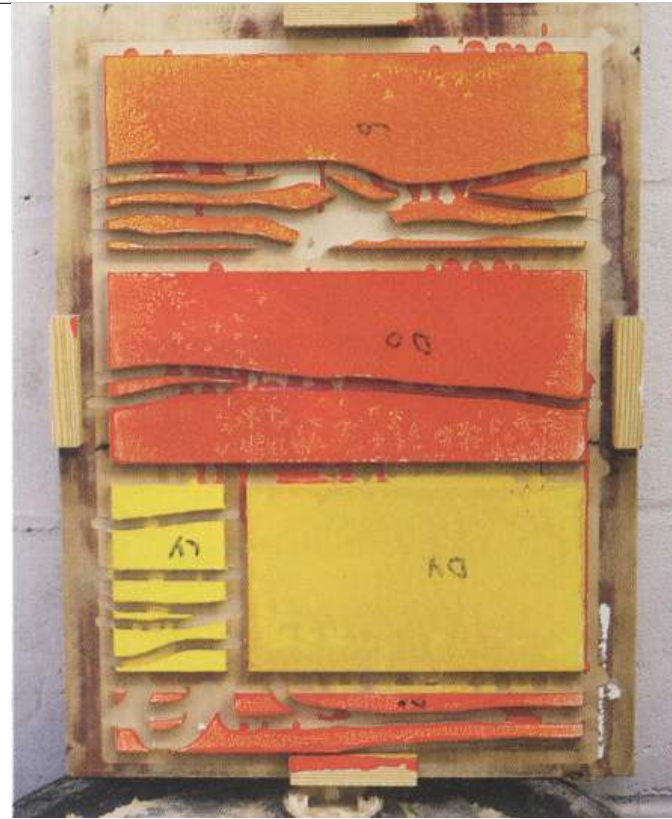
Materials: Plywood, timber, paint, clear lacquer

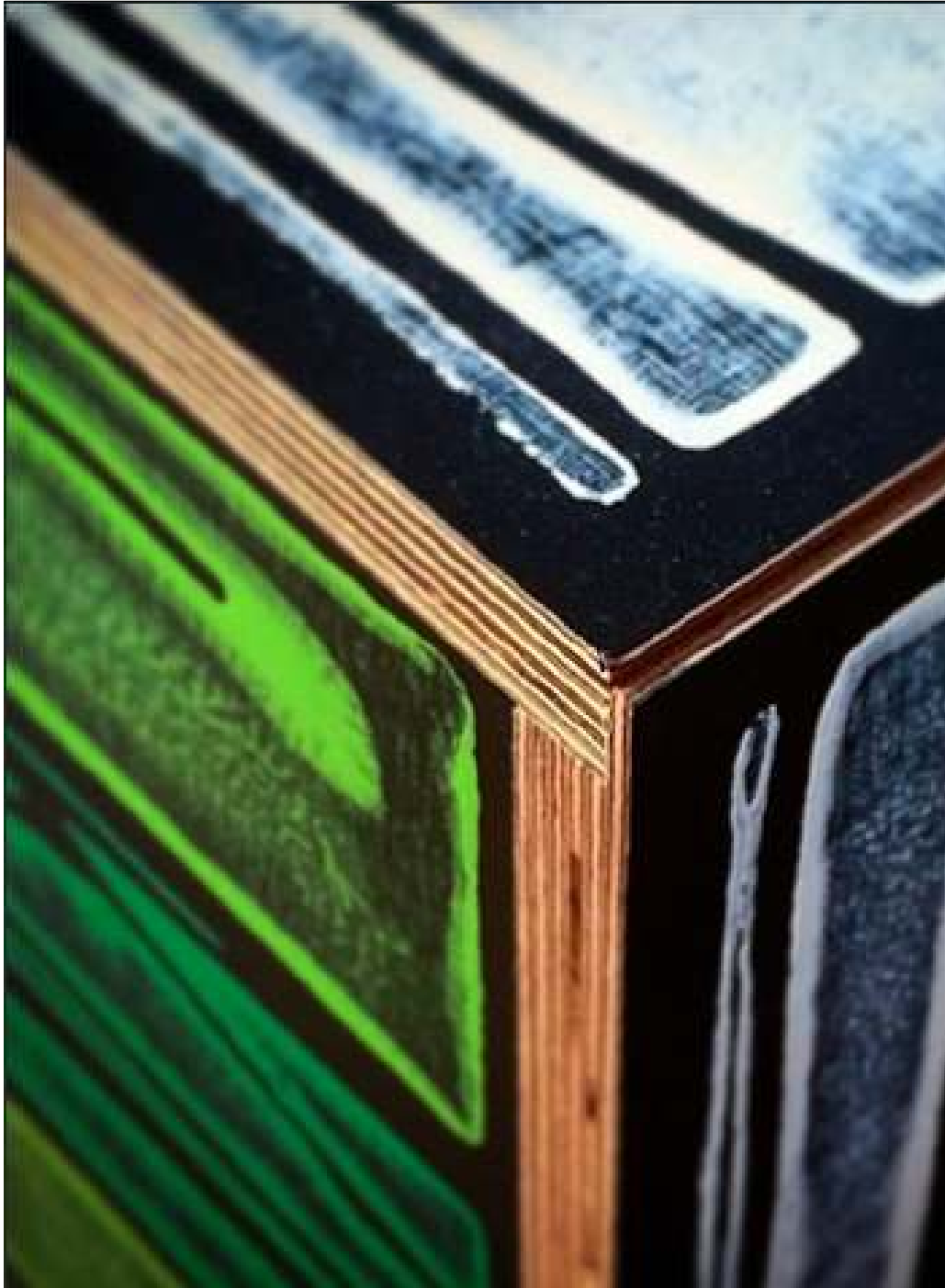
Colours: Pink with blue, light grey with dark grey (low cabinet L1500), white with black, white with green, yellow with red

Dinning table: Five colour Palm Springs, light grey with dark grey, white with black

Room divider: Light grey with dark grey, white with yellow







WrongWoods
Richard Woods & Sebastian Wrong



Tables, Storage & Accessories
Design 2007

Richard Woods



Artist Richard Woods is a graduate of The Slade School of Fine Art. His well documented work crosses boundaries between art, architecture and design and is most often made up of exaggerated, garish representations of traditional British architectural and interior motifs, such as wooden flooring, chintz wallpapers, crazy paving or red bricks. These 'logos of reality' are created using traditional woodblock techniques and then applied as a second skin covering interior floors and walls.

Art work was applied to a courtyard in the Henry Moore Project at the Venice Biennale 2004, to a residential building in upstate New York 2006, and a store interior for Comme des Garçons in Osaka in 2003. In these instances, Woods' art expresses an extreme version of Englishness by taking over a space and saturating it with iconography. Woods has also recently produced work for the London Underground, Paul Smith, collaborated on architectural projects in Sicily and Tokyo and is currently working on a host of projects including further architectural commissions in New York, London and Seoul.

Sebastian Wrong



Sebastian Wrong originally studied sculpture before going on to establish his own successful manufacturing company. His career in the manufacturing sector has accumulated an impressive array of technical skills and he has worked with some of the most preeminent designers and companies of the era. His portfolio of work spans furniture, lighting, accessories and gallery projects.

As a founding member of Established & Sons, Wrong contributed significantly to the development of the collection. He continues to exercise his abilities in the field of manufacturing at Established & Sons as well as bring his considerable creative skills as a product designer.