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THE ONE AND THE OTHER COLLECTION designed by Alex Proba

NY

THE ONE

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"...an abstract representation of the concept of unique worlds colliding and coexisting on one surface."

ONE OR THE OTHER is a collection inspired by various materials of the physical world that have opposing characteristics of fiber or textile with which they are paired. This collection is an abstract representation of the concept of unique worlds colliding and coexisting on one surface. Additionally, it is a celebration of color and pattern—a positive stimulation of the senses.

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MODEL

The One



COLOR

The One

DIMENSIONS

230x300 cm

MATERIALS

Himalayan wool and pure silk

QUALITY

A+ (152,000 knots/sqm approx.)

CUSTOMIZATION

Customizable in size

ALEX PROBA



Founded in 2013 by Alex Proba, <u>Studio Proba</u> is a New York based multidisciplinary design studio focusing on product, graphic, environmental, furniture design and artwork. Alex is a multidisciplinary designer and art director from Germany. She studied spatial and graphic design at the <u>Akademie Mode und Design Hamburg</u> Germany, and product and furniture design at <u>Design Academy Eindhoven</u> Netherlands. In 2011, she moved to New York, where she worked for a number of companies. Alex was an Art Director at Kickstarter and Design Director at <u>Mother New York</u>. She has been recognized by Print Magazine for its annual New Visual Artists Review, selecting 20 international designers under the age of 30. Her clients include Nike, Target, Google, AIGA, Oscar Health, Mother New York, General Assembly, Maison Gerard, Kickstarter among many others.

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