

CULTIVATE

SIGNATURE COLLECTION

designed by Yuri Himuro



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Cultivate Collection by Yuri Himuro This rug's idea is from my SNIP SNAP collections. SNIP SNAP is a jacquard weaving textile that allows you to snip and snap with scissors to arrange its design. I develop my own weaving mechanism that leads me to initiate unique textile concepts. I focused on the action of cutting using a pair of scissors that lead me to discover a double structure textile. In this rugs, cutting will become a process of creation, instead of destruction. The texture is going to be grown so it is like a cultivating process. The customization of this kind will bring a smile to people's faces and cultivate a sense of emotional attachment toward their belongings.

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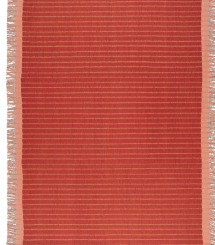
MODEL

Cultivate Chevron Green

Cultivate Chevron Mint

Cultivate Red

Cultivate Natural



COLOR

green

Mint

red

natural

DIMENSIONS

230x300 cm

230x300 cm

230x300 cm

230x300 cm

MATERIALS

Himalayan wool and cotton

Himalayan wool and cotton

Himalayan wool and cotton

Himalayan wool and cotton

QUALITY

PITLOOM

PITLOOM

PITLOOM

PITLOOM

CUSTOMIZATION

Not customizable

Not customizable

Customizable in size and color

Not customizable

YURI HIMURO



YURI is a textile designer who studied textile making techniques in both Japan and Finland. She designs textiles from a weaving system that brings out the surprises and pleasure found in the interacting of people and textiles. She also provides designs and art works for various businesses, such as an indoor swimming pool in Hilton Hotel, Fukuoka, a Christmas installation for Cassina inc., and several others. Previously YURI was selected as American design magazine Dwell's "Young Guns 2017". She has been presented with the "Young Designer Award" 2017 in a Japanese design tradeshow called IFFT / Interior Lifestyle Living. Salone Satellite Award 2018 THIRD PRIZE. ELLE DECO International Design Awards 2018 Young Japanese Design Talents. She started HIMURO DESIGN STUDIO inc. in 2018.

