

PATCHA

SIGNATURE COLLECTION

designed by Patricia Urquiola



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Patcha by [Patricia Urquiola](#) Why not talking about upcycling as a gesture? Patricia Urquiola reinterprets the change of mentality, of moving common habits and creative flows towards sustainability and circularity. Indeed, discarded wool is now re-used and dignified again to create a graphic and materic decoration. Also, the factual gesture of Urquiola's design is the overlapping, the hand-crafted idea of putting together different patches in a playful collage. The core impression is a spontaneous effect, given by the match of different pieces, each with its own colour and thickness level. The result is a combination of woollen fragments that resemble jagged papers and colourful cardboards, assembled in an extemporized collage. The implemented dyeing technique creates random colours on the wool, emphasizing the concept of spontaneity and experimentation. The graphic lines of the rugs are made out of silk, obtained from Indian Sari vests. Borders of the rugs are irregular, giving the impression of an in-progress design. They are linked together creating a spontaneous shape.

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MODEL

Patcha Standard Mint

Patcha Runner Standard

Patcha Square

Patcha Standard Burgundy

Patcha Runner Solid



COLOR

Mint

Standard

Standard

Burgundy

Grey

DIMENSIONS

190x300 cm

120x350 cm

260x280 cm

190x300 cm

120x350 cm

MATERIALS

Himalayan wool and recycled silk

QUALITY

A 125.000 knots/sqm approx

CUSTOMIZATION

Customizable in size

PATRICIA URQUIOLA



Patricia Urquiola was born in Oviedo, Spain in 1961 and studied architecture and design at the Madrid Polytechnic. She moved to Milan to conclude her studies at the Politecnico di Milano, where she graduates with Achille Castiglioni. She then works for Eugenio Bettinelli and Achille Castiglioni in Paris and in Milan, with Vico Magistretti at DePadova and later as head of design for Lissoni Associati. In 2001 she opens her own studio that works on architecture, design and installation projects. Among her most famous architectural works there is the Mandarin Oriental Hotel in Barcelona, Das Stue Hotel in Berlino, the spa at the Four Seasons Hotel in Milano, Room Mate Giulia Milano and the Sereno Hotel in Como; showrooms and installations for Gianvot Rossi, BMW, Cassina, Missoni, Moroso, Molteni, Officine Panerai, H&M, Santoni and the concept for Pitti Immagine in Florence. She designs for some of the most important Italian and international brands such as Agape, Alessi, Axor-Hansgrohe, B&B Italia, Baccarat, Boffi, Budri, Cassina, DePadova, Driade, Ferragamo, Flos, Gan, Georg Jensen, Glas Italia, Haworth, Kartell, Kettal, Kvadrat, Listone Giordano, Louis Vuitton, Molteni, Moroso, Mutina, Rosenthal and Verywood. Some of her work is showcased in major art and design museums, such as the MoMA di New York, the Musée des Arts decoratifs in Paris, the Museum of Design in Munich, the Vitra Design Museum in Basel, the Design Museum and Victoria & Albert Museum in London, the Stedelijk in Amsterdam and the Triennale a Milano. Patricia Urquiola has been a guest lecturer at various universities, such as Bocconi University and Instituto Marangoni in Milan, Harvard, Domus Academy the Royal College of Arts in London, the Philadelphia Museum of Art and obviously the Politecnico di Milano for which is also part of the advisory board. She has received the Gold Medal of the Arts and the Order of Isabel the Catholic by His Majesty The King of Spain Juan Carlos I, "Designer of the Decade" from two different magazines in Germany, "Designer of the Year" from Wallpaper, AD Spain, Elle Décor International and Architektur und Wohnen Magazine. Patricia was the ambassador for the Milan Expo in 2015. She is the art director of Cassina since 2015.

